

**U.S. POSTAL SERVICE — STATEMENT OF OWNERSHIP,
MANAGEMENT AND CIRCULATIONS**



Statement required by the Act of August 12, 1970, Section 3685, Title 39 of the United States Code, showing the Ownership, Management and Circulation of AAA Southern Traveler, publication #016-595 Published bimonthly at St. Louis, Missouri. Subscription: \$3 per year. The location of the office of publication is 1290 North Forty Drive, St. Louis, Missouri 63141. The location of the general business office of the publisher is 12901 North Forty Drive, St. Louis, Missouri 63141. The names and addressed of the Publisher and Editor are: Publisher-Editor Michael J. Wright, 12901 North Forty Drive, St. Louis, Missouri 63141; Managing Editor Deborah Reinhardt, 12901 North Forty Drive, St. Louis, Missouri 63141. The owner is AAA-Auto Club of Missouri, 12901 North Forty Drive, St. Louis, Missouri 63141.

	AVERAGE NO. OF COPIES EACH ISSUE DURING PRECEDING 12 MONTHS	NO. OF COPIES OF SINGLE ISSUE PUBLISHED NEAREST TO FILING DATE (SEPT/OCT 2011)
CIRCULATION DATA:		
A. Total no. copies Printed (Net Run)	243,441	251,720
B. Paid Circulation		
1. Paid outside-county mail	236,505	244,321
2. Paid in-county mail subscriptions	0	0
3. Sales; dealers, carriers, street vendors & counter sales	0	0
4. Other classes mailed through USPS	0	0
C. Total paid circulation	236,505	244,321
D. Free distribution by mail		
1. Outside-county	1,032	854
2. In-county	0	0
3. Other classes mailed USPS	0	0
E. Free distribution outside the mail	595	662
F. Total free distribution	1,627	1,516
G. Total distribution	238,132	245,837
H. Copies not distributed	5,309	5,883
I. Total	243,441	251,720
J. Percent paid	99%	99%

I certify that the statements made by me above are correct and complete.
Deborah Reinhardt
Managing Editor



H&A Media Group / 10703 J Street, Suite 100 / Omaha, NE 68127
402.384.4702 / Fax 402.331.5194 / www.haMediaGroup.com

