



Audit Bureau
of Circulations

HOME & AWAY

For the six months ended June 30, 2009

Field Served: Vacation destinations, International and domestic travel tips, car care information, consumer issues and recreational products.

Published by Home & Away, Inc.

Frequency: 6 times/year

ABC Member # 04-0455-4

PAID & VERIFIED MAGAZINE PUBLISHER'S STATEMENT

Subject to Audit

Home & Away

1. TOTAL AVERAGE PAID & VERIFIED CIRCULATION

	Average for the Statement Period	%	Rate Base	Above (Below)	% Above (Below)
Paid & Verified Circulation: (See Par. 6)					
Subscriptions:					
Paid	1,232,258	100.0			
Verified					
Total Paid & Verified Subscriptions	1,232,258	100.0			
Single Copy Sales					
Total Paid & Verified Circulation	1,232,258	100.0	None Claimed		

2. PRICES

	Suggested Retail Prices (1)	Average Price (2) Net	Gross (Optional)
Average Single Copy	N/A		
Subscription	\$1.00		
Average Subscription Price Annualized (6 issue frequency)			
Average Subscription Price per Copy			

(1) For the Statement period

(2) See Par. 9.

3. PAID & VERIFIED CIRCULATION BY ISSUE

Issue	Paid Subscriptions	Verified Subscriptions	Total Paid & Verified Subscriptions	Single Copy Sales	Total Paid & Verified Circulation
Jan./Feb.	1,227,788		1,227,788		1,227,788
Mar./Apr.	1,239,517		1,239,517		1,239,517
May/June	1,229,470		1,229,470		1,229,470

4. AVERAGE CIRCULATION BY REGIONAL, METRO & DEMOGRAPHIC EDITIONS

Edition	Number of Issues	Paid Subscriptions	Verified Subscriptions	Total Paid & Verified Subscriptions	Single Copy Sales	Total Paid & Verified Circulation
Indiana	3	225,241		225,241		225,241
Minneapolis	3	114,243		114,243		114,243
Ohio	3	511,527		511,527		511,527
Oklahoma	3	204,791		204,791		204,791
Miami Valley	3	119,414		119,414		119,414
South Dakota	3	49,515		49,515		49,515
Findlay	2	11,289		11,289		11,289

Paid & Verified Magazine
Publisher's Statement

For six months ended June 30, 2009

5. TREND ANALYSIS

	2004	%	2005	%	2006	%	2007	%	2008	%
Subscriptions:										
Paid	3,343,759	100.0	1,801,441	100.0	1,493,337	100.0	1,484,885	100.0	1,251,021	100.0
Verified	N/A		N/A		N/A		N/A		N/A	
Total Paid & Verified Subscriptions	3,343,759	100.0	1,801,441	100.0	1,493,337	100.0	1,484,885	100.0	1,251,021	100.0
Single Copy Sales	N/A		N/A		N/A		N/A		N/A	
Total Paid & Verified Circulation	3,343,759	100.0	1,801,441	100.0	1,493,337	100.0	1,484,885	100.0	1,251,021	100.0
Year Over Year Percent of Change		0.7		-46.1		-17.1		-0.6		-15.7
Avg. Annualized Subscription Price	N/A		N/A		N/A		N/A		N/A	

6. SUPPLEMENTAL ANALYSIS OF AVERAGE PAID & VERIFIED CIRCULATION

The following averages, as reported below, are included in Par. 1 and annotated here per applicable rules. See Par. 9 for full explanation.

	Average for Period	% of Circulation
PAID SUBSCRIPTIONS		
Club/Membership:		
Non-Deductible	1,232,258	100.0
TOTAL PAID SUBSCRIPTIONS	1,232,258	100.0
VERIFIED SUBSCRIPTIONS		
TOTAL VERIFIED SUBSCRIPTIONS		
TOTAL PAID & VERIFIED SUBSCRIPTIONS	1,232,258	100.0
SINGLE COPY SALES		
TOTAL SINGLE COPY SALES		
TOTAL PAID & VERIFIED CIRCULATION	1,232,258	100.0

*Included in Average Price calculation

6A. ADDITIONAL ANALYSIS OF VERIFIED PUBLIC PLACE

The following represents the average public place copies made available during the statement period to the following public areas:

None

6B. ADDITIONAL ANALYSIS OF VERIFIED INDIVIDUAL USE

The following represents the average individual use copies made available during the statement period to the following individuals:

None

7. GEOGRAPHIC DATA for the May/June, 2009 issue

Total paid & verified circulation of this issue was 0.2% less than the total average paid & verified circulation.

STATE	PAID SUBSCRIPTIONS	VERIFIED SUBSCRIPTIONS	TOTAL PAID & VERIFIED SUBSCRIPTIONS	SINGLE COPY SALES	TOTAL PAID & VERIFIED CIRCULATION
Alabama	59		59		59
Arizona	512		512		512
Arkansas	89		89		89
California	490		490		490
Colorado	208		208		208
Connecticut	50		50		50
Delaware	15		15		15
District of Columbia	25		25		25
Florida	1,850		1,850		1,850
Georgia	200		200		200
Idaho	31		31		31
Illinois	264		264		264
Indiana	224,686		224,686		224,686
Iowa	257		257		257
Kansas	95		95		95
Kentucky	310		310		310
Louisiana	37		37		37
Maine	29		29		29
Maryland	136		136		136
Massachusetts	72		72		72
Michigan	189		189		189
Minnesota	112,675		112,675		112,675
Mississippi	36		36		36
Missouri	129		129		129
Montana	37		37		37
Nebraska	118		118		118
Nevada	114		114		114
New Hampshire	18		18		18
New Jersey	73		73		73
New Mexico	50		50		50
New York	170		170		170
North Carolina	225		225		225
North Dakota	80		80		80

STATE	PAID SUBSCRIPTIONS	VERIFIED SUBSCRIPTIONS	TOTAL PAID & VERIFIED SUBSCRIPTIONS	SINGLE COPY SALES	TOTAL PAID & VERIFIED CIRCULATION
Ohio	629,829		629,829		629,829
Oklahoma	205,969		205,969		205,969
Oregon	74		74		74
Pennsylvania	197		197		197
Rhode Island	9		9		9
South Carolina	134		134		134
South Dakota	48,345		48,345		48,345
Tennessee	155		155		155
Texas	560		560		560
Utah	38		38		38
Vermont	5		5		5
Virginia	304		304		304
Washington	131		131		131
West Virginia	120		120		120
Wisconsin	116		116		116
Wyoming	64		64		64
TOTAL 48 CONTERMINOUS STATES	1,229,379		1,229,379		1,229,379
Alaska	30		30		30
Hawaii	18		18		18
TOTAL ALASKA & HAWAII	48		48		48
U.S. Unclassified					
TOTAL UNITED STATES	1,229,427		1,229,427		1,229,427
Poss. & Other Areas	10		10		10
U.S. & POSS., etc.	1,229,437		1,229,437		1,229,437
Canada					
International					
Other Unclassified					
Military or Civilian					
Personnel Overseas	33		33		33
GRAND TOTAL	1,229,470		1,229,470		1,229,470

ANALYSIS BY ABCD COUNTY SIZE for the May/June, 2009 issue

County Size	% of Households	Total Paid & Verified Circulation	% of Total Circulation	Index (% of Circulation/ % of Households)
A	40	225,960	18.4	46
B	30	555,802	45.2	151
C	15	214,773	17.5	117
D	15	232,844	18.9	126

County Size Group Definitions by the A.C. Nielsen Company- Data for the conterminous 48 states.

8. ANALYSIS OF TOTAL NEW AND RENEWAL PAID INDIVIDUAL SUBSCRIPTIONS

Total gross subscriptions (new and renewal) sold in the six month period ended June 30, 2009

A. DURATION		%	C. CHANNELS		%
(a) One to six months (1 to 3 issues)	662,071	100.0	(a) Ordered by subscriber action via direct mail, direct mail agents, inserts, online, renewals, catalogs, or other outlets available to the subscribers		None
(b) Seven to eleven months (4 to 5 issues)	None		(b) Ordered by subscribers in response to unsolicited telemarketing and door to door selling		None
(c) Twelve months (6 issues)	None		(c) Ordered by subscribers in response to fund-raising programs of schools, churches, and other similar organizations		None
(d) Thirteen to twenty-four months	None		(d) Subscriptions as part of membership in an organization, See Par. 9	662,071	100.0
(e) Twenty-five months and more	None		Total Subscriptions Sold in Period	662,071	100.0
Total Subscriptions Sold in Period	662,071	100.0			
B. USE OF PREMIUMS					
(a) Ordered without premium	662,071	100.0			
(b) Ordered with material reprinted from this publication	None				
(c) Ordered with other premiums	None				
Total Subscriptions Sold in Period	662,071	100.0			

9. EXPLANATORY

(a) Suggested Retail Prices: No additional prices.

(b) Average non-analyzed non-paid circulation for the 6 month period: 17,998 copies per issue.

(c) Post expiration copies: Average number of copies served on subscriptions not more than three months after expiration was 28,237 or 2.3% of average paid subscription circulation.

(d) Club/Membership Subscription Sales (Non-Deductible): The average of 1,232,258 copies per issue, shown in Par. 6 and included in Par. 1, represents copies served to members of the American Automobile Association. New members pay between \$54.00 and \$76.00 and renewing members pay between \$45.00 and \$62.00, of which \$1.00, \$2.00 or \$5.00 is allocated to HOME & AWAY. Available benefits include emergency car service, arrest bond protection, reimbursement of attorney fees, access to their travel agency, road trip routes, trip insurance, emergency towing service and personal accident insurance. Members also qualify for purchase of traveler's cheques, check cashing privileges and the theft reward program discount which is available on attractions, hotels and car rentals. This publication is the official journal of the American Automobile Association. Membership consists of Mid-American clubs.

(e) Publications reporting only Club/Membership (Non-Deductible) Subscription sales are not required to report an average subscription price.

10. VARIANCE

Latest released Audit Report for 12 months ended December 31, 2007; Variation from Publisher's Statements

Audit Period Ended [^]	Rate Base (Paid & Verified)	Audit Report (Paid & Verified)	Publisher's Statements (Paid & Verified)	Difference (Paid & Verified)	Percentage of Difference (Paid & Verified)
12-31-07	None Claimed	1,484,885	1,484,885		
12-31-06	None Claimed	1,493,337	1,493,337		
12-31-05	None Claimed	1,795,029	1,801,441	-6,412	-0.4
12-31-04	None Claimed	3,313,661	3,343,759	-30,098	-0.9
12-31-03	None Claimed	3,320,869	3,320,869		

[^]Effective with the June 2006 Publisher's Statements, publications were given the option of reporting verified circulation.

We certify that to the best of our knowledge all data set forth in this Publisher's Statement are true and report circulation in accordance with Audit Bureau of Circulations' Bylaws and Rules.

Parent Company: Home & Away, Inc.

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E. TERRY AUSENBAUGH

Publisher

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04-0455-4	Analyzed Issue Date	05-06/01/09
	Analyzed Issue Text (for double month issue date)	
	Average Single Copy Price	
	Association Subscription Price	
	U.S. Subscription Price	1.00
	Canadian Subscription Price	
	International Subscription Price	