

Official Visitors Guide Houston

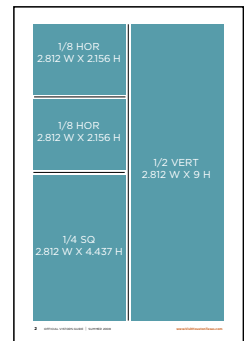
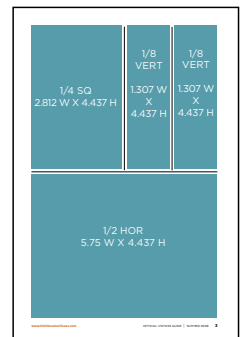
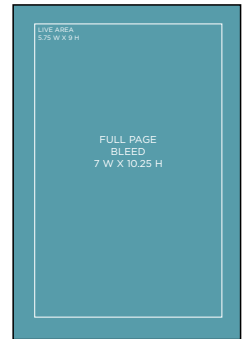


PRE-PRESS SPECIFICATIONS

AD SIZE	WIDTH	DEPTH
2-Page Spread	14"	10.25"
Full Page Bleed	7"	10.25"
Trim Size	6.75"	10"
Live Matter	5.75"	9"
1/2 Page Vertical	2.812"	9"
1/2 Page Horizontal	5.75"	4.437"
1/4 Page Square	2.812"	4.437"
1/8 Page Vertical	1.307"	4.437"
1/8 Page Horizontal	2.812"	2.156"

GHCVB MAP SECTION SPECIFICATIONS

Full Page Panel:		
Trim Size up to:	6.5"	10"
Live Matter:	5.375"	10"



Material Specifications: Advertising should be submitted in digital format. All images and elements should be placed at 100% in CYMK to SWOP standards with a minimum resolution of 300 dpi.

Document Size: 7" x 10.25" Includes 1/8" bleed on all sides

Trim Size: 6.75" x 10"

Live Matter: 5.75" x 9"

Live matter should not fall closer than 3/8 to trim.

FTP Uploads: Please go to our website at: <http://uploads.desertpublications.com>. This will take you into the login page, Username & Password both the same "houstontftp"

Media: DVD or CD-ROM (ISO 9660 format). Media will be returned two weeks following the publishing date.

Data Formats: PDFx1A files only.

Other Services: Full graphic design services are offered though Desert Graphics: 760-323-2739.

CONTACT INFORMATION

For advertising information, please contact the Sales Office:

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The Houston Official Visitors Guide is proudly and exclusively respresented by:



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