

Have your message be seen by more than 570,000 travelers on the Website!

Content Levels & Specifications

Item	What's Included	Word Count	Images	Hyperlinks	File format
Bronze	1 main page	Up to 300 words	1 photo, 1 logo	-	Photo/Logo - .jpeg/.gif No smaller than 350 px per side.
Silver	1 main page, 1 subpage	Up to 600 words	3 photos, 1 logo	-	
Gold	1 main page, 2 subpages	Up to 1,000 words	5 photos, 1 logo	6	
Platinum	1 main page, 3 subpages	Up to 2,000 words	12 photos, 1 logo	12	Text - word .doc/.txt file

Need ideas for your Sub-page?

Don't sweat! We have some ideas for you!

Below are some examples of content pages that are not only intriguing to read, but are useful for travelers as they consider visiting your destination, accommodation, attraction, event or restaurant.

- ▷ Top 10 Points of Interest in your area
- ▷ Annual Events hosted in your area
- ▷ Recommended Accommodations available for visitors in your area
- ▷ Top 10 Reasons to Visit your area
- ▷ Restaurants, Shopping and Spas to visit

Don't forget about your Brochure and Video!

To increase interest of travel to your destination, add your rack brochure and a video to your content page!

Item	File Format	File Size	Notes
PDF	.PDF	Max 5MB	
Video	.avi, .wmv, .mpg, .mpeg, .mov	Max 95 MB	*Max run-time 10 mins *File may be submitted via upload at materials.ajrmediagroup.com OR as a data file on a DATA DVD (send via postal mail or courier to ETTS Video at the address on the bottom of this sheet)
Video	YouTube	95 MB	*Max run-time 10 mins *Additional Fee of \$95 will be incurred for videos that require acquisition from the YouTube site AND permission for acquisition must be provided in writing

File Submissions and Deadlines

Submit files for your content page at <http://Materials.AJRMediaGroup.com>. All materials are **due the 15th the month before your billing cycle begins on your contract**. If materials are submitted after that date, the page is subject to go live the following month from your billing cycle start date. For more information, visit <http://Materials.AJRMediaGroup.com> or email Help@AJRMediaGroup.com.

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