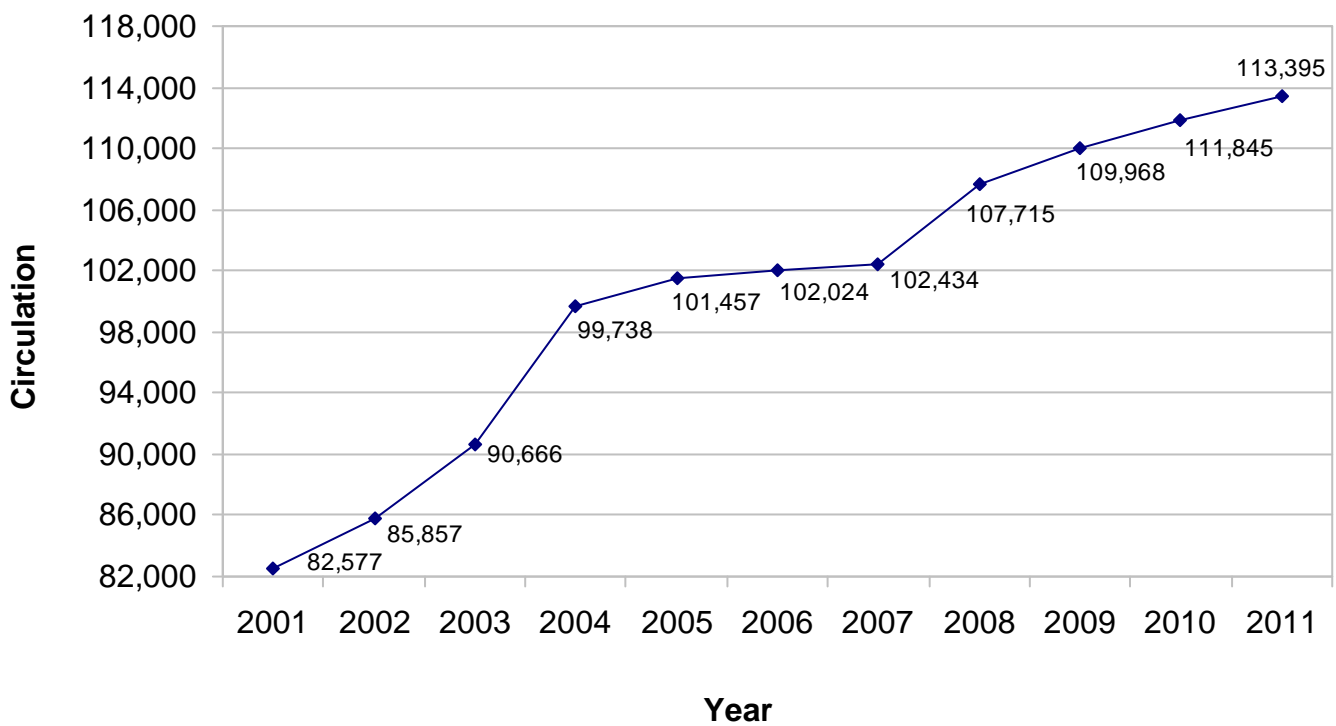


- ◆ New Mexico Journey circulation covers the entire region of New Mexico
- ◆ New Mexico Journey has a high readership – 78.6% read 3 out of 4 issues*
- ◆ New Mexico Journey readers are 71.2% likely to take an action after reading an issue*

New Mexico Journey Circulation Growth



* "in home" subscribers

