

AAA Allied Group AAA.com

Banner information for the AAA Allied Group's club Web site, AAA.com.

Reaching members in Cincinnati, Miami Valley, Lexington, Southern West Virginia, Hartford and Kansas

Sizes available

- Home page banners: 219 x 156 pixels
- Right-side (inner pages): 202 x 144 pixels

Traffic information

Monthly average over last 12-month period

Visits: More than 100,000

Page Views: More than 2 Million

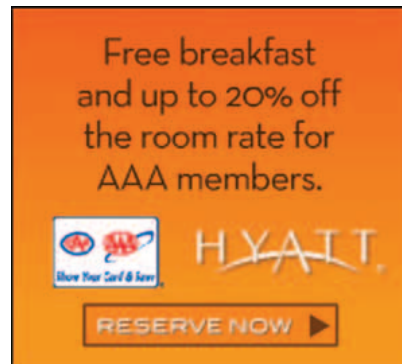
Formats for banner files

- .jpg, .gif, .swf (approval is needed for all flash files)
- Maximum files size is 100k

Minimum of 35,000 impressions.

Price: \$21 gross/per thousand impressions

Lead time for getting assets to H&A Media Group and posting them to the live site is 2 to 4 weeks. Tracking is provided 10 days after completion of the campaign run.



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