

EventsAndDestinations.com

Put your brochure and event information into the hands of travelers—on demand.

Getting information into the hands of today's travelers as quickly as possible is critical. We help you do that in order to provide maximum exposure to people who want to enhance their travel itineraries.

Most travelers use the Internet to find out more about the places that they plan to visit. Whether it is to assist in deciding where to vacation or to enhance an already-planned trip, the Internet is a valuable travel tool. EventsAndDestinations.com is now available to make finding information about those travel destinations even easier.

EventsAndDestinations.com allows you to list information about events at your destination, along with a downloadable brochure, in a searchable database. Visitors to the site can search based on specific criteria and find out more about options for their upcoming travels. EventsAndDestinations.com provides easy access to your information to help influence travelers as they make their plans.

Features

- Post details of your destination, including name, URL and email address
- Promote your upcoming event(s), including name, date, location, time and contact information
- Upload your marketing collateral in PDF format (10 MB maximum)
- Update brochure at any time – from virtually any high-speed Internet connection



www.EventsAndDestinations.com

Benefits

- Reach AAA Members and prospects – the #1 travelers in the world
- Communicate the importance of considering your destination and event(s) in their planning
- Increase your destination's exposure

Pricing

- Free to any AAA magazine advertisers for 12 months when making an advertising commitment



INTEGRATE • INCREASE • IMPROVE

Serving magazines of AAA and advertisers

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