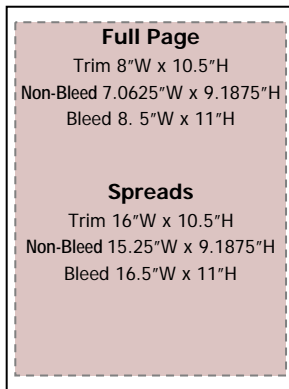
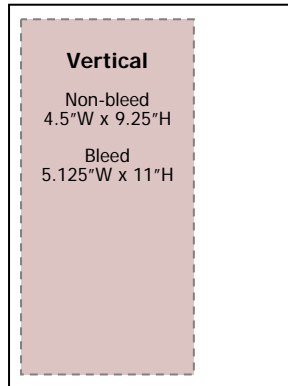


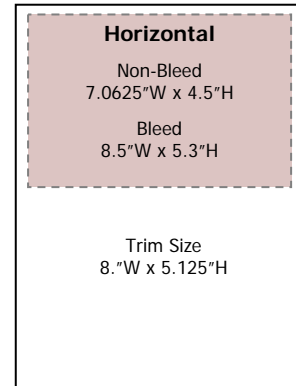
Full Page & Spreads



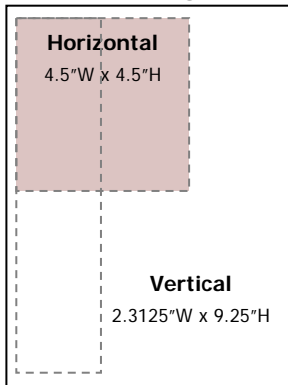
2/3 Page



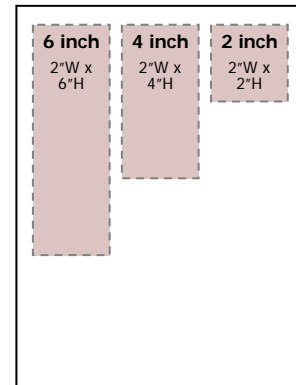
1/2 Page



1/3 Page



Travel Guide/ Market Place*



MATERIAL REQUIREMENTS

Magazine is printed on web-offset press. Acceptable ads must conform to standard sizes (see Specifications). Advertising materials will be retained for up to one year following their use. If not ordered to be returned within that time, all materials will be destroyed. Acceptance of advertising does not constitute recommendation or endorsement of advertiser's firm, service or product by AAA Arizona.

AD MATERIALS

The preferred method for submitting ad materials is Macintosh CD with matchprint. Files may also be e-mailed to jschildhouse@arizona.aaa.com. Please note art is not guaranteed without matchprint. Quark documents: include all images as CMYK, high resolution EPS or TIFF. Include all fonts used (printer and screen). Flattened digital art documents: must be high-resolution; EPS, TIFF, JPG and PDF files accepted. Please create outlines for any fonts used in Illustrator. Submit halftones (black & white or two colors) at a recommended 133-line screen, maximum density of tone is 280%. Photographs must be 35mm, 4" x 5" and 8" x 10" color transparencies are preferred. Postcards, color prints, photocopies and negatives cannot be used.

PROOF REQUIREMENTS

All four-color ads must be accompanied by a publication quality color proof. Color laser proofs will be accepted, but Highroads is not responsible for accuracy of color reproduction if publication-based proof (such as Kodak, DuPont Iris or Digital Matchprint) is not supplied.

SHIPPING INSTRUCTIONS

All materials to:
Jill Schildhouse
AAA Arizona Highroads
3144 N. 7th Avenue - Phoenix, AZ 85013
Phone: (602) 650-2733 Fax: (602) 241-2917
jschildhouse@arizona.aaa.com

UPLOADING AD MATERIAL INSTRUCTIONS

Ftp - <https://aaa-az.ftptoday.com/>
username: pubs_ftp password: pubs-ftp

(Please alert Jill Schildhouse via email once ads are loaded)

*Does not apply to Traveler section