

# Special 2012 Promotions!

# ESCAPE TO THE SOUTHEAST WEBSITE



## Attract and interact with more travelers quicker.

- #1 Travel Website for the Southeast
- Generates leads...including email addresses
- Reports your content page views, click-outs to your website, your Facebook and Twitter pages
- A must-include in your annual marketing plan

### Special Bonus!

Any existing or new website advertiser will be featured in an ETTS Facebook advertisement, driving traffic to their specific ETTS content when their order (new or renewal) is processed by Thursday, May 31. **(Value: \$200)**

### FREE Video!

Any existing or new website content-level advertiser will be able to display their video free through December 31, 2012. **(Value: \$295)**

### FREE Banners!

**Buy Web Banners, Get Free Mobile Banners.** With any purchase of banners in 2012 (which can be scheduled to run through March 31, 2013), advertiser will receive the same number of free banners on the mobile website. Free mobile banners will run at the same time as the paid banners. **(Value: Minimum \$375 per free mobile banner)**

## For More Information, Contact Your Account Executive, or

Call: 1.855.GetETTS Email: [ETTS@AJRMediaGroup.com](mailto:ETTS@AJRMediaGroup.com) Visit: [www.AJRMediaGroup.com/ETTS](http://www.AJRMediaGroup.com/ETTS)

Proudly and exclusively represented by

**AJR MEDIA GROUP**  
an integrated media company

  
**SOUTHEAST  
TOURISM SOCIETY**



**It's the #1 travel guide covering the southeast region.**

The Escape to the Southeast Travel Guide is a must-include in your annual marketing plan. With exposure to more than 250,000 travelers and its targeted distribution, the guide can help you reach the right travelers at the right time. And, when including the guide as a part of an ETTS Marketing Package, you receive a 10% discount saving you even more!